



SPONSORSHIP OPPORTUNITIES

Hosted by:

ASCE Student Chapter



HOWARD R. HUGHES
COLLEGE OF ENGINEERING

A LETTER FROM THE DIRECTORS

November 17th, 2009

To Whom it may concern,

The American Society of Civil Engineers, University of Nevada, Las Vegas Student Chapter (UNLV ASCE) has had a busy couple of years. The Student Chapter hosted the National Student Steel Bridge Competition last spring, which was a huge success thanks to our sponsors, volunteers and the engineering community. We sent a concrete canoe and steel bridge to Hawaii, with 30 students, and both the students and the bridges/canoes came back in one piece! To top off this spree of student events, it's UNLV's turn to host the Pacific Southwest Regional Conference (PSWRC) and we are privileged to have Northern Arizona University as our hosting partner.

The Pacific Southwest Regional Conference is a chance for civil engineering students to take part in several competitions, including the steel bridge and concrete canoe. These events successfully merge project management, teamwork and design, and teach students how engineering works in the real world. We are anticipating over 1000 students from 18 schools all over the southwest region of the United States. UNLV will be hosting a total of 16 events.

In order for our competition to be successful we anticipate the need for approximately 120 volunteers, 40 judges and financial support from the engineering community.

We have provided several ways in which you may be an active partner through sponsorship:

- Financial Contribution
- In-kind Donations
- Event Sponsorship
- Volunteers

This will give you an opportunity to participate at your own personal level, while also providing us the greatest resources to make this the most successful conference the Pacific Southwest Region has ever had. Please take a moment to review the options provided on the following pages.

Thank-you for your consideration. I look forward to working with you!

Sincerely,



Dianna Feica, E.I.
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UNLV Director of PSWRC 2010
dfeica@gmail.com



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(702) 895-4412
ASCE Southern Nevada Branch President, Faculty Advisor
thomas.piechota@unlv.edu



Financial Sponsorship Opportunities

\$5,000 Platinum Sponsorship

- 4 VIP seats at the Awards Banquet
- Large Company Logo in the Competition Program
- Logo on the PSWRC 2010 Website
- Banner Displayed at the Competition
- Name of Company on all Press Releases
- Logo on the UNLV ASCE Student Chapter Trailer

\$2,500 Gold Sponsorship

- 2 VIP seats at the Awards Banquet
- Medium Company Logo in the Competition Program
- Logo on the PSWRC 2010 Website
- Logo on the UNLV ASCE Student Chapter Trailer

\$1,000 Silver Sponsorship

- Small Company Logo Listed in the Competition Program
- Logo on the PSWRC 2010 Website

\$500 Bronze Sponsorship

- Company/Individual Name Listed in the Competition Program
- Company/Individual Name Listed on the PSWRC 2010 Website

\$250 Individual Sponsorship

- Company/Individual Name listed in the Competition Program



In-kind Donation

At the PSWRC, there are many items that the committee and participating students need in order to have a successful event. Needed items are listed below. Amounts listed beside the items are the quantities needed. If the total amount cannot be satisfied, please give whatever you can, EVERYTHING HELPS! An optional reimbursement method can also be utilized whereby the ASCE Student Chapter will purchase the items, and the sponsor will reimburse the Student Chapter. Please contact us for approximate prices.

BENEFITS for DONATING:

As a token of our appreciation any company that donates in this category will be listed in the conference program. The company logo or individual name will also be listed at the respective event station. To make In-kind Donations please fill out the In-Kind Donation form located on **Page 8** of this packet.

- 5' Kids Swimming Pool
- A/V Equipment (speakers for canoe races)
- Bankers Boxes (50)
- Basketballs (4)
- Bottled Water
- Buoys
- Chairs (30)
- Coolers
- Duct Tape
- Extension Cords
- Flags
- Foam Board (30)
- Gaff Tape
- Gatorade
- Generator (loan)
- Golf Cart (loan)
- Insulated Lunch bags
- Laptops (for loan)
- Lanyards (1000)
- Masking Tape (30 rolls)
- Measuring Tape
- Name Badges (1000)
- Notepads
- Old Newspapers (50)
- Paint
- Participant T-Shirts
- Pens/Pencils/Sharpies
- Protentionometers
- Rope
- Sand
- Sea Doos (loan)
- Shade Structures
- Soccer Balls
- Spray Adhesive
- Sun Screen
- Tables (10)
- Traffic Cones (100)
- Volley Balls
- Walkie Talkies



Event Sponsorship

We wouldn't have a conference without events! This year, we have 16 events, ranging from Concrete Canoe to Oozeball. We also have several meals to serve the participating students and volunteers, which could be considered an event themselves! We've listed the events/meals that will be the most difficult to cover financially. The amounts listed next to each event are the budgeted costs of each event. If you would like to come to the event that you sponsored, that would be an extra added bonus!

BENEFITS of SPONSORSHIP:

Any company or individual that donates in this category will be listed in the program and at the event station. Company logo/individual name will also be placed on the ASCE trailer. A commemorative picture of the event will also be taken and sent after the event.

- **Steel Bridge** **\$2000**

Students spend all year designing and constructing a steel bridge!

- **Concrete Canoe** **\$2000**

Students spend time and energy designing a concrete canoe that actually floats!

- **Geotechnical Event** **\$2000**

Students participate in the new ASCE Geo Institutes MSE Wall competition!

- **Environmental Event** **\$2000**

Students are given a complex environmental problem and must design and physically execute a solution.

- **Lunch Sponsorship (Three Opportunities: Thursday, Friday & Saturday)** **\$1000**

The PSWRC Committee provides lunch for each of the 1000 anticipated participants for all three days of the competition. If you can spare a couple of hours, it would be a bonus to send a couple of employees to hand out lunches! This way, the students can mingle and meet with the sponsors that make the event possible.

- **Awards Banquet Pre-Reception Sponsorship** **\$1000**

At the conclusion of the event, the participants attend a banquet wherein winners of the events are announced. This sponsorship also comes with 4 VIP tickets to the awards banquet on Saturday, April 10th.



Volunteers

This event would not be possible without volunteers! As you are most likely aware, ASCE events are run by 100% volunteer participation! This includes the planning and execution of the event. Volunteers can work as judges for events, handing out lunches to the participants, referees for sporting events, conference setup/takedown/runners during the event. If you or your company would like to volunteer, please fill out the form below indicating the number of volunteers you pledge to send, and send it along with the Sponsorship form at the end of this packet (**page 7**).

JUDGE VOLUNTEERS

List 3 preferred events:

1. _____
2. _____
3. _____

ENGINEERING EVENT VOLUNTEERS

List 3 preferred events:

1. _____
2. _____
3. _____

SPORTING EVENT VOLUNTEERS

List 3 preferred events:

1. _____
2. _____
3. _____

LUNCH VOLUNTEERS

List Day Preference in order of availability (Thursday, Friday and Saturday)

1. _____
2. _____
3. _____

SETUP/TAKEDOWN/RUNNERS

(from Monday, April 5th to Sunday, April 11th)

List days and hours available from above mentioned dates and circle preferred position from the 3 mentioned above:

1. _____
2. _____
3. _____



Engineering Events: Steel Bridge, Concrete Canoe, Geotechnical, Environmental, Surveying, Impromptu
Sporting Events: Mystery Event, Scavenger Hunt, Oozeball, Soccer, Tug-O-War, Basketball, Kickball

(Tentative Schedule of Events is attached at the end of this packet)



2010 Pacific Southwest Regional Conference Sponsorship Form (1 of 2)

Contact _____

Company Name (if applicable) _____

Address _____

City, State _____ Zip Code _____

Phone _____ Fax _____

E-mail address _____

Sponsorship Levels:

- \$5,000 Platinum sponsorship
- \$2,500 Gold sponsorship
- \$1,000 Silver sponsorship
- \$500 Bronze sponsorship
- \$250 Individual sponsorship

Event Sponsorship:

- Steel Bridge \$2000
- Concrete Canoe \$2000
- Geotechnical \$2000
- Environmental \$2000

Lunch Sponsorship:

- Thursday \$1,000
- Friday \$1,000
- Saturday \$1,000

Awards Banquet Pre-Reception

Sponsorship :

- \$1,000

Please email your company logo preferably in a vector format to: dfeica@gmail.com

Name of colleagues attending Awards Receptions (for applicable levels):

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

Signature _____ Date _____

Please address checks to **UNLV-ASCE Student Chapter** and send with the forms to:

2010 PSWRC c/o College of Engineering
4505 Maryland Parkway
Las Vegas, NV 89154-4005 Box no: 454005

For inquiries please contact **Dianna Feica** at:

Email: dfeica@gmail.com
Phone: (702) 205-5005



2010 Pacific Southwest Regional Conference In - Kind Donation Form (2 of 2)

Please check the items and amount of each item that you will be donating. Do not forget to fill out your information in the previous page so that we can contact you.

Check all that apply, indicate amounts

- | | |
|---|--|
| <input type="checkbox"/> 5' Kids Swimming Pool _____ | <input type="checkbox"/> Masking Tape (30 rolls) _____ |
| <input type="checkbox"/> A/V Equipment (speakers for canoe races) _____ | <input type="checkbox"/> Measuring Tape _____ |
| <input type="checkbox"/> Bankers Boxes (50) _____ | <input type="checkbox"/> Name Badges (1000) _____ |
| <input type="checkbox"/> Basketballs (4) _____ | <input type="checkbox"/> Notepads _____ |
| <input type="checkbox"/> Bottled Water _____ | <input type="checkbox"/> Old Newspapers (50) _____ |
| <input type="checkbox"/> Buoys _____ | <input type="checkbox"/> Paint _____ |
| <input type="checkbox"/> Chairs (30) _____ | <input type="checkbox"/> Participant T-Shirts _____ |
| <input type="checkbox"/> Coolers _____ | <input type="checkbox"/> Pens/Pencils/Sharpies _____ |
| <input type="checkbox"/> Duct Tape _____ | <input type="checkbox"/> Protentionometers _____ |
| <input type="checkbox"/> Extension Cords _____ | <input type="checkbox"/> Rope _____ |
| <input type="checkbox"/> Flags _____ | <input type="checkbox"/> Sand _____ |
| <input type="checkbox"/> Foam Board (30) _____ | <input type="checkbox"/> Sea Doos (loan) _____ |
| <input type="checkbox"/> Gaff Tape _____ | <input type="checkbox"/> Shade Structures _____ |
| <input type="checkbox"/> Gatorade _____ | <input type="checkbox"/> Soccer Balls _____ |
| <input type="checkbox"/> Generator (loan) _____ | <input type="checkbox"/> Spray Adhesive _____ |
| <input type="checkbox"/> Golf Cart (loan) _____ | <input type="checkbox"/> Sun Screen _____ |
| <input type="checkbox"/> Insulated Lunch bags _____ | <input type="checkbox"/> Tables (10) _____ |
| <input type="checkbox"/> Laptops (for loan) _____ | <input type="checkbox"/> Traffic Cones (100) _____ |
| <input type="checkbox"/> Lanyards (1000) _____ | <input type="checkbox"/> Volley Balls _____ |
| | <input type="checkbox"/> Walkie Talkies _____ |

Are you opting for the reimbursement method? Yes No

We will document all items donated and send a donation receipt for your kindness.



2010 PSWRC Tentative Event Schedule

April 8, Thursday

8am	9am	10am	11am	12pm	1pm	2pm	3pm	4pm	5pm
			Lunch						
Concrete Canoe and Steel Bridge Aesthetics									
Concrete Canoe Presentation									Business Mtg
	Quiz Bowl					Technical Paper			
Environmental					Impromptu				CC Capt. Mtg
Surveying									

April 9, Friday

8am	9am	10am	11am	12pm	1pm	2pm	3pm	4pm	5pm
			Lunch						
Canoe Races / Swamp Test									SB Capt. Mtg
	Mystery Event				Scavenger Hunt				

April 10, Saturday

8am	9am	10am	11am	12pm	1pm	2pm	3pm	4pm	5pm
			Lunch						
Steel Bridge									
	Oozeball								
	Soccer								
						Tug-O-War			
				Basketball					
				Geotechnical					
Kickball									

Awards Banquet will be held on Saturday, April 10th at the Cox Pavillion from 6pm onward

Acronyms:

CC: Concrete Canoe

SB: Steel Bridge